



FOR IMMEDIATE RELEASE

**Canareef Resort Maldives 'Steps Out of The Blue'
on Longest Island in Addu Atoll, Maldives.**

A Refreshing new Maldivian Experience Refined by Nature

Sunday 11 October 2015 –A brand new Singapore managed hospitality brand, *Canareef Resort Maldives*, is set to open its doors to charm travellers and tourists from around the world. The 4-star resort managed by Crescendas Hospitality Management(CHM), boasts 271 spacious Sunrise/Sunset Villas as well as top of the range Premium Jacuzzi Villas. The Resort is slated to open in October 2015 and is located in the “heart-shaped” Addu Atoll in the Southern most reaches of Maldives. The offerings on the island engages guests and promises a different experience from the typical Maldivian resorts.

Spanning an impressive 4.5km in length and 46.3ha in size, Canareef Resort Maldives is an idyllic lifestyle resort perfect for couples and the unpretentious avid traveller looking either for a romantic getaway, exciting resort activities and/or adventures off-the-beaten track, however, being able to enjoy the affable service and creature comforts of an affordable 4-Star Resort surrounded by pristine lagoons and the sea.

The Island resort soaks in picturesque views of the horizon and basks in the Sun amongst long stretches of soft white sandy beaches surrounded by beautiful ocean hues of blue and turquoise.

Canareef Resort Maldives is easily accessible via Gan International Airport (formerly a WWII RAF British airbase) and is just an hour’s flight away from Male. Being one of ‘The World’s Natural Wonders, it makes sense to experience the astounding beauty of Maldives by taking a domestic flight to enjoy breath-taking aerial views of Maldivian Atolls scattered across the vast Indian Ocean. For those residing in the Northern or Southern hemisphere, there is an added novelty to getting to the Island resort as all visitors to Addu Atoll will receive a personalised Equator Crossing Certificate.

The island redevelopments are spread to two phases, Phase 1, consists of refurbishments to its existing 271 rooms and its facilities, landscaping, re-branding and developing, while Phase II adds on more rooms (including brand new Water Bungalows) to its inventory. Guests have a choice of Beach Villas, which comprises of Sunrise and Sunset Beach Villas as well as premium Jacuzzi Villas. All Beach Villas have direct private access to the beach via its rear patio.

Room Types and Specifications (Complimentary Wifi Available in all rooms)

• Villas Types	• Room Size	• Number of Rooms
• Sunrise Beach Villas	• 76sqm	• 80
• Sunset Beach Villas	• 71sqm	• 71
• Jacuzzi Villas	• 97sqm	• 120
• Water Bungalows	• TBA	• TBA

The unpretentious rustic charm of the Resort not only offers a refined by nature setting whereby guests get to enjoy the Sun, Sand, Sea, Stars and Moon. It strongly sets itself apart from other resorts as it offers a multitude of activities for all age groups:-

Activities

- Jet Skiing
- Deep Sea Fishing and get your catch cooked for you the next day
- Kayaking and Canoeing
- Sailing
- Diving
- Snorkelling
- Nature Trekking
- Daily Fish Feeding
- Dolphin Tours (Addu Atoll is the most prominent Dolphin sightings in the whole Maldives)
- Hulhumeedhoo Town and Gan City Tours

Facilities

- Pool Table
- Table Tennis
- Tennis Courts
- Souvenir Shopping
- Sanctuaire Spa
- Chef's Herb Garden
- Kids Club

- 3 Swimming pools
- Board Games at Dhoni Seafood Restaurant & Bar
- Live band at Dhoni Seafood Restaurant & Bar
- 24-hr Gymnasium
- Beach Volleyball

Sub-Oceanic Dive Centre

Besides our comfy spacious Villas, the Island Atoll offers singles, couples or group 'zero degrees diving below the equator' with a Professional PADI certified Sub-Oceanic Dive Centre located next to our Front Office, which caters to all categories of divers. Professionally run by several veteran diving instructors with certifications to show, all equipment are well maintained and will leave guests with a peace of mind to explore the 25 hard and soft coral dive sites around Addu.

The highlight of your stay would be the Manta Ray and Dolphin sightings which is easily seen only here at Canareef Resort Maldives all year round. Addu Atoll is also known to have the largest shipwreck, the British Loyalty, as one of the key dive sites for advanced divers to the resort. Multilingual dive instructors are at hand to assist English and Mandarin speaking guests.

Sea Sports Centre

Whether you are travelling as a couple, group or family, there are enough activities from our Sea Sports Centre to spoil you for choice and suit your needs, from high-powered Jet Skis for the thrill seeker to Para Sailing for those have no fear of flying high. For the less adventurous there is snorkelling, paddle surfing, kayaking and the catamaran to take you to explore the lagoons of the island.

Restaurants and Event Space

The large Island Atoll also offers 4 Restaurants – Kilhi Restaurant, Dhoni Restaurant & Bar, Meera Bar and Keimaa Restaurant with an array of International Cuisines available to suit every taste bud possible and even an event area for medium sized weddings as well as Corporate MICE events and Management Retreats.

HulhuMeedhoo Town

If you have exhausted all activities on Canareef Resort Maldives fret not, there is still so much more to Maldives than just its resort islands.

The adventure seeker in you may want to explore things off the beaten track, and what better way than to explore the historic HulhuMeedhoo town which is situated on the next island adjacent to Canareef.

Hulhumeedho is basically two towns combined into one and houses about 7,000 local natives. They are well-known for their modern pole and line tune fishing boats. A visit to their Taro farms and boats are not to be missed. Old architecture and houses made of coral reef still abound this town together with newer modern buildings and houses. Boat yards where yachts are built are also the local craftsman's trade.

The Island of HulhuMeedho is also believed to be where the first Maldivians embraced Islam. Adventure seekers will also be able to find some WWII relics such as bunkers and also the oldest cemetery in the country, Koagannu, where a Princess from the historic Maldivian Royalty rests.

Gan City Tours

Our Front Desk staff can also offer to take you on tours of Gan City where the airport is located. Here WWII relics such as British cannons can be found and have been restored to become historic monuments. A large sculpture of Maldives' national animal, a White Tern, can be found. Gan City is currently being developed and has plans to further modern the quiet city with an extension of the airport runways to make way for more international flights.

If you have a zest for life and an attitude for fun under the sun and yet want to explore the hidden charms off-the-beaten track, Canareef Resort Maldives is able to charm you with an all-encompassing experience with veteran hoteliers at its helm.

Enjoy your island home under the sun in Maldives and let us delightfully wow you with the unexpected.....

So where will you be when we 'Step Out of The Blue'?

About Maldives and Addu Atoll

The Maldives currently has 111 brand resorts, 11 Airports and 1192 Atoll Islands. Canareef Resort Maldives is located in Addu Atoll, previously known as Seenu Atoll, which is the Southernmost Atoll in the Maldives, about 65km (42 miles) South of the Equator and about 480km (300 miles) South of Male'. It has a land area of 15,000 hectares, and is well surrounded by reefs. Addu has 32 islands forming the outline shape of a heart, and the Gan International Airport is located on the southern part of Addu Atoll. With such an expansive land mass and lengthy coastline, this enables guests to explore the Islands and partake in its activities, in turn promoting average length of stay of guests to increase. Addu Atoll is also less susceptible to the rainy monsoon season which affects the most of central Maldives and its capital Male.

Land Area – 90,000 sqkm

Population – approximately 400, 000

Language – Dhivehi

Currency – Rufiyaa(MVR) 1USD=15.42 MVR

About Crescendas Hospitality Management

Crescendas Hospitality Management (CHM) encompasses Specialist Hospitality and Hotel Operations & Management. CHM owns, franchises, leases or manages hotels under the Aqueen Hotels & Resorts brand. It also manages the Arena Country Club in Singapore.

Aqueen Hotels offers value accommodation for business and leisure travellers in convenient locations, promising a personal approach to hospitality that will leave guests with a memorable experience. Arena Country Club offers resort-style facilities with ample rooms.

CHM is a part of Crescendas Group, a company with multi-industry portfolios in Property, Hospitality, Technology, Distribution and Manufacturing and is headquartered in Singapore.

For more information, visit www.crescendas.com